

## Frankie Ballard, Will Hoge & Bryson Jennings Are Latest Additions to Star-Studded Blue Ridge Music Festival Line-Up

Two-Day Festival Set For May 30-31, 2015 at Salem Stadium

SALEM, Va. (Oct. 13, 2014) – For the third year in a row, some of the biggest stars in country music will take over **Salem** for the expanded, two-day **Blue Ridge Music Festival**. One of the fastest rising stars in Country music **Frankie Ballard**, Grammy-nominated singer/songwriter **Will Hoge** and newcomer **Bryson Jennings** are the latest additions to the 2015 line-up.

They will join previously-announced performers **Brad Paisley**, **Florida Georgia Line**, **Charlie Daniels Band**, **Jerrod Niemann**, **Dustin Lynch**, **Colt Ford**, **The Swon Brothers**, **Clare Dunn** and **Chris Lane** at **Salem Stadium May 30-31**, **2015**. Fans can expect even more exciting artist announcements in the coming months.

Tickets for the two-day festival are available at the Salem Civic Center box office, all Ticketmaster locations and charge by phone at 1-800-745-3000. Two-day general admission field tickets start at \$99 each (plus additional fees). For those looking for the premium festival experience, two-day VIP tickets are available for \$169.50 and offer fans their choice of reserved bleacher seats or premier field access, special field access, VIP bathrooms, express entry gate, a parking pass, access to a private bar and free bottled water and soft drinks, along with a souvenir t-shirt and poster. The two-day premier field access ticket is available for \$119.50 and will allow patrons into the 'pit area' on the field and the two-day reserved bleacher seats are available for \$109.50 and they give ticket-holders a reserved seat in the stands.

For more information on tickets, complete artist information on the performers, plus additional festival details visit <a href="www.blueridgemusicfestival.com">www.blueridgemusicfestival.com</a> and remember to like us on Facebook <a href="www.twitter.com/blueridgefest">www.twitter.com/blueridgefest</a>

###

For additional information, artist photos and other media inquiries, please contact
Mike Stevens with the Salem Civic Center at mstevens@salemva.gov or
Katherine Calvert with Outback Concerts at katherine@outbackconcerts.com